



1 / SCANDINAVIAN DESIGN

“Loaded minimalism” sounds like slick marketing copy, except it really is the best way to describe the design philosophy of the Norwegian outdoor clothing brand **Norrøna**. Take the **tamok down750 jacket**, which has every feature we want—a helmet-compatible hood, extra insulation in the shoulders, and burly construction—and nothing extra. \$329, Available at *Teton Village Sports (3285 Village Dr., Teton Village), norrona.com*

2 / ON THE MOVE

We like the bombproof polycarbonate shell of **Gregory’s Quadro Pro 22”** carry-on luggage. We love the interior ActiveShield vapor-and-odor-resistant compartment that keeps our stinky clothes separate from our clean stuff. Also awesome are the TSA-approved integrated combo lock, wide-grip handle, and super-maneuverable wheel system. \$199.95, Available through *Skinny Skis (65 W. Deloney Ave.), gregorypacks.com*

3 / WARM DRINKS

Because you can never have too much hot liquid when playing outside in the winter, **Klean Kanteen’s TKWide** thermos comes in a **32-ounce** size and keeps contents hot for up to 22 hours. \$39.95, Available at *Skinny Skis (65 W. Deloney Ave.), kleankanteen.com*

4 / STAY WARM

Outdoor Research’s Refuge Air Hooded Jacket stands out in the crowded “active insulation” category; it’s the only jacket we’ve found that we can actually wear all day without overheating! And its slim fit works well when we layer a shell on top of it. To keep our hands as happy as our core, on the coldest days we love how long the rechargeable batteries in **OR’s Lucent Heated Sensor Mitts** last (up to 8 hours when set on low!). \$229 (*Refuge Air jacket*), \$359 (*Lucent Heated Mitts*), Available at *Snow King Mountain Sports (400 E. Snow King Ave.) and Teton Mountaineering (170 N. Cache St.), outdoorresearch.com*

5 / A TREAT FOR SKIING FEET

BootCBD’s greaseless **CBD-enriched pre-ski spray** increases circulation, decreases inflammation, and generally makes your feet more comfortable in your ski or snowboard boots. The after-ski spray uses CBD to help rejuvenate tired feet and lessen tenderness from shin bang. (FYI, unlike its cousin tetrahydrocannabinol (THC), CBD is not psychoactive.) From \$30, Available at *Jackson Hole Sports (7720 Granite Loop Rd., Teton Village), BootCBD.com*

6 / SEE MORE

We thought **Smith’s I/O MAG** was as good as a goggle could get. Then we met the new-this-year **4D MAG** goggle, which has a proprietary lens shape that allows for a 25 percent increase in your field of view. The improvements Smith made in its interchangeable lens system are a bonus: one push of a lever on the side of the goggle quickly releases the lens and you can pop in a different one. \$280, Available at *Jackson Hole Sports (7720 Granite Loop Rd., Teton Village), smithoptics.com*



7 / HEAD TO TOE

Local outdoor clothing brand **Stio** has outdone itself this season: We want one of every new jacket, pant, and baselayer. Thanks to Stio's **Raymer collection** we've now (finally!) got a go-to ski jacket and pants that, thanks to their extreme comfort, performance, and breathability, work for whatever type of skiing we have planned in the mountains, whether at the resort or in the backcountry. Keep warm underneath with the brand's new **Fernos insulated knicker**, a ¾-length baselayer that features Primaloft Gold Active insulation. *\$399 (Raymer jacket), \$349 (Raymer pants), \$199 (Fernos knicker), Available at Stio Mountain Studio (10 E. Broadway Ave.), stio.com*

8 / COWBOY WARMTH

Jackson-based **Give'r** has been keeping locals' hands warm with its 100 percent waterproof leather gloves for some time now. New this winter are **Frontier Mittens**, which are made from premium cow leather and have reinforced fronts and a Hipora waterproof membrane. *\$118, Available at give-r.com*

9 / PUFFY STYLE

When a woman wants to be as warm as she is stylish, go for **Stio's** new wide-baffled **Amalia down jacket**. To keep you warm, it's stuffed with 800-fill HyperDRY water resistant down. It gets style points for its offset front closure, cropped silhouette, and oversized collar. *\$299, Available at Stio Mountain Studio (10 E. Broadway Ave.), stio.com*

10 / FULL FACE PROTECTION

Because Jackson Hole might be one of the coldest places you ever ski, there's **Seirus' Magnemask**. It's a balaclava done better: magnets hidden in the hinged headliner and the fleece-lined nose/cheek warmer ensure complete, and comfortable, full-face protection. *From \$39.99, Available at Caldera House (3275 Village Dr.), seirus.com*

11 / EASY WINTER HYDRATION

Nathan's VaporKrar (men's) and **VaporHowe** (women's) **12L Insulated Hydration Vests** are made for ultrarunning, but we love them for Nordic skiing, fat biking, and snowshoeing adventures because the insulated water reservoir actually works! *\$199, Available at Skinny Skis (65 W. Deloney Ave.), nathansports.com*

12 / WARM WARRIOR

The only thing more impressive than the breathability, warmth, and waterproof-ness of **Black Diamond's Boundary Line Insulated Jacket** is its durability. We've tried and we cannot hurt this jacket. When you don't need so much warmth and burliness, opt for the **Approach Down Hoody**, which is still plenty warm and weather resistant, but also packs into its hand pocket. *\$329 (Boundary Line), \$299 (Approach Down Hoody), Available at Teton Mountaineering (170 N. Cache St.), blackdiamondequipment.com*